



ADAM FRANKLING
BSc (Hons) DipM MCIM

Marketing Officer of the Black Country Constructing
Excellence Club

Marketing Manager, VINCI Construction UK

Whilst Adam is a marketer by trade, he has worked in the construction sector his entire career, having started at the Construction Confederation as Product Manager before moving on to become Business Development Manager for a regional main contractor, to his current position as Marketing Manager for VINCI, the world's leading construction and concessions company, working within the Retail & Interiors Division.

He is a member of the British Council for Offices and a full member of the Chartered Institute of Marketing, having gained his Professional Postgraduate Diploma in Marketing. He also has an Honours degree in Business and Management Studies from Bradford University School of Management.

Adam has been an officer of the Black Country Constructing Excellence Club since its inception in April 2007.

Contact:

Mobile 07879 896 440

E mail adam.frankling@blackcountryceclub.co.uk